

## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

Claims 1- 33 (CANCELLED)

34. (CURRENTLY AMENDED) A computer-based method of facilitating and structuring the intake, investigation, follow-up, analysis and reporting of adverse event and product complaint data; said method comprising: A method of reporting adverse event information, said method comprising;

associating each one of a selectable plurality of familiar popular terms with one or more related standardized terms;

providing a user interface having said selectable plurality of familiar popular terms and a related selectable graphical depiction to enable a user to: 1) reporting adverse events and product complaints data associated with said selectable graphical depiction, 2) reviewing said reported adverse event data for accuracy and 3) monitoring said reported adverse event data; and;

said user using said interface, selecting one or more of said selectable plurality of familiar popular terms and at least a portion of said selectable graphical depiction to describe an adverse event or product complaint associated with said selected portion of said selectable graphical depiction;

generating a standardized adverse event or product complaint report comprising said one or more related standardized terms associated with said selected one or more of said selectable plurality of familiar popular terms.

35. (PREVIOUSLY PRESENTED) The method of claim 34 further comprising transmitting said standardized report to an appropriate regulatory body.
36. (PREVIOUSLY PRESENTED) The method of claim 34 further comprising storing said popular and standardized terms associations in a storage medium.
37. (PREVIOUSLY PRESENTED) The method of claim 36 further comprising storing said standardized report in a storage medium.
38. (PREVIOUSLY PRESENTED) The method of claim 37 further comprising associating said selected one or more of said plurality of selectable popular terms and related standardized term(s) with said selected at least a portion of said selectable graphical depiction and storing said associations in said storage medium.
39. (PREVIOUSLY PRESENTED) The method of claim 34 further comprising editing said reported adverse event data.
40. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said plurality of popular terms comprises descriptive medical and diagnostic indicia.
41. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said plurality of popular terms comprises performance measurement information.
42. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises an animal body and wherein said plurality of popular terms comprises related common descriptive terms.
43. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a human body and wherein said plurality of popular terms comprises related common descriptive terms.

44. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a product and wherein said plurality of popular terms comprises related common descriptive terms.

45. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a mechanical system and wherein said plurality of popular terms comprises related common descriptive terms.

46. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises an electrical system and wherein said plurality of popular terms comprises related common descriptive terms.

47. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a biological system and wherein said plurality of popular terms comprises related common descriptive terms.

48. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a chemical system and wherein said plurality of popular terms comprises related common descriptive terms.

49. (PREVIOUSLY PRESENTED) The method of claim 34 wherein said graphical depiction comprises a hybrid system and wherein said plurality of popular terms comprises related common descriptive terms.

50. (CURRENTLY AMENDED) A system for facilitating and structuring the intake, investigation, follow-up, analysis and reporting of adverse event and product complaint data, comprising:

a processor configured to:

associate each one of a plurality of selectable familiar popular terms with one or more related standardized terms;

generate a user interface having said familiar popular terms and a related selectable graphical depiction to enable a user to: 1) reporting adverse events and product complaints data associated with said selectable graphical depiction, 2) reviewing said reported adverse event data for accuracy and 3) monitoring said reported adverse event data;

process said user's selected one or more of said plurality of familiar popular terms and selected at least a portion of said graphical depiction in accordance with a description of an adverse event or product complaint associated with said selected at least a portion of said graphical depiction; and

generate a standardized adverse event or product complaint report comprising said one or more related standardized terms associated with said selected familiar popular terms and graphical depiction.

51. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said processor is in communication with an appropriate regulatory body and is further configured to transmit said standardized report to said appropriate regulatory body.

52. (PREVIOUSLY PRESENTED) The system of claim 50 further comprising a storage medium and wherein said processor is further configured to store said standardized report in said storage medium.

53. (PREVIOUSLY PRESENTED) The system of claim 52 wherein said processor is further configured to store said popular and standardized terms associations in said storage medium.

54. (PREVIOUSLY PRESENTED) The system of claim 53 wherein said processor is further configured to associate said selected one or more of said plurality of selectable popular terms and related standardized term(s) with said selected at least a portion of said selectable graphical depiction and storing said terms-graphical depiction associations in said storage medium.

55. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said processor is further configured to edit said reported adverse event data.

56. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said plurality of popular terms comprises medical and diagnostic indicia.

57. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said plurality of popular terms comprises performance measurement information.

58. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises an animal body and wherein said plurality of popular terms comprises related common descriptive terms.

59. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a human body and wherein said plurality of popular terms comprises related common descriptive terms.

60. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a product and wherein said plurality of popular terms comprises related common descriptive terms.

61. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a mechanical system and wherein said plurality of popular terms comprises related common descriptive terms.

62. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises an electrical system and wherein said plurality of popular terms comprises related common descriptive terms.

63. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a biological system and wherein said plurality of popular terms comprises related common descriptive terms.

64. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a chemical system and wherein said plurality of popular terms comprises related common descriptive terms.

65. (PREVIOUSLY PRESENTED) The system of claim 50 wherein said graphical depiction comprises a hybrid system and wherein said plurality of popular terms comprises related common descriptive terms.